

“How to Build Smart Society”

LOCATION INTELLIGENCE

26 FEB 2019 (TUE), 3 PM

AAB 1214, HKBU



Company Profile



Esri China (Hong Kong) Limited is the leading provider of Geographic Information Systems (GIS) and mapping solutions. As an international office of Environmental Systems Research Institute (Esri), the global leader in GIS, Esri China (HK) aims to bring the pioneering GIS technology from Esri to the local users. Esri inspires and enables people to positively impact the future through a deeper geographic understanding of the changing world around them. Conveying this belief to the local community, Esri dedicates our support to users in achieving success in the implementation of GIS platform.

About the Lecture

What is a Smart Societies? While different parties had different interpretation, one of the key components that has been widely agreed is the adaptation of location-based technologies to drive Smart City applications. This involves the integration of Geographic Information Systems (GIS) technology with cutting-edge technologies for Smart City like Internet-of-Things (IoT), Big Data Analytics and AI so everyone is better connected and informed for better living. By drawing examples from cases around the world, this seminar briefing will focus on how location intelligence/ analytics can be applied across in a Smart Society to increase the city's competitiveness and create a better future.

About Smart Society Research at HKBU

HKBU's Faculty of Social Sciences is the first in Hong Kong, China to launch an integrated programme of research and exchange on Smart Societies. Smart Societies are those where technology assists people to lead improved lives. We research the possibilities, actions, and consequences of smart societies. We share our original research on-line and through open lectures.

Our approach is global and transdisciplinary. We collaborate internationally and draw best practice from around the world. We are problem-driven, and integrate knowledge in an ecosystem that focuses on areas of key significance to China and Asia including:

- **Environmental and Urban Systems** (including, for example, smart cities, smart energy, smart heritage, smart home, resilient cities, global change and evolution, planetary urbanization)
- **Well-being** (including, healthy living, food and nutrition, active ageing and cognition stimulation, digital health care systems, evergaming and esports)
- **Populations** (including, digital divide, intergenerational caring, ethnic and racial studies, digital access, transnational networks, digital family hood)
- **Learning and Praxis** (including, e-governance, smart schools, disintermediated education, citizen science, data analytics application)

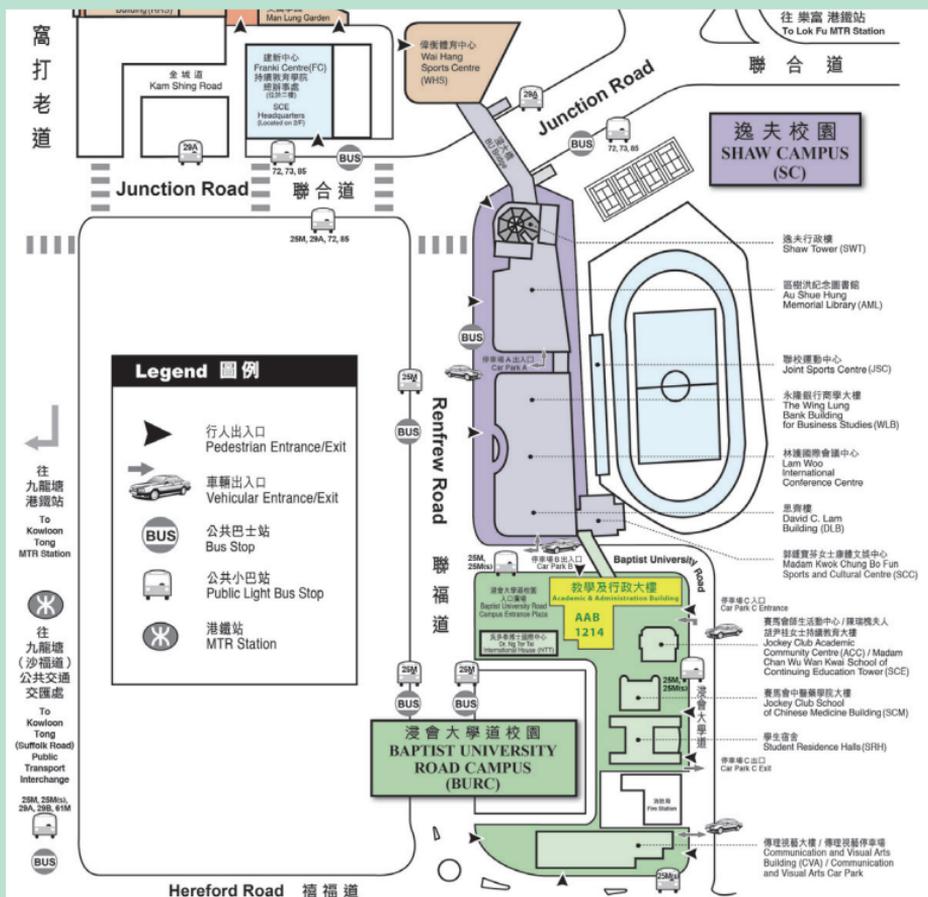
For further details, access to our outputs, and collaboration opportunities, please visit us:

Email : sosc@hkbu.edu.hk

Address : Room 1325, 13/F, Academic and Administration Building,
Baptist University Road Campus, HKBU, Kowloon Tong

Website : <http://sosc.hkbu.edu.hk/en>





Venue: AAB 1214 (Geoinformatics Laboratory), 12/F,
Academic and Administration Building,
Baptist University Road Campus, HKBU, Kowloon Tong

Enquiry: soscinfo@hkbu.edu.hk

Registration by 20 February 2019:

<https://goo.gl/p3D7N8>

